

WOMEN'S DAY DESIGN AWARDS

1ST



Aruna Sujit Sunitha Kondur
CRISM by SDeG and Hundrethands



Leena Kumar Sangeeta Agarwal
Priya Agarwal clothing

1ST

2ND



Sobia Rafiq Suchitra Deep
Walkable Malleswaram by Malleswaram Social
and Sensing Local



Prarthana A G Madhu Chandrika

3RD

COMMENDATION PRIZE



Dr. Mona Pingel Puneet Brar

TOPIC

Collaborative Stories of
Women in Design



WINNERS

INNERCIRCLE PLATINUM PARTNERS

INNERCIRCLE GOLD PARTNERS

MEDIA PARTNER



Ar. Mona Doctor Pingel



Ceramist – Puneet Brar

• **Play of Life** • **The Passing Storm** • **The floral Sonnet** •

An architect and a ceramist got together to create some artwork at the newly extended Temple Tree Resort and Spa – a boutique hospitality project on the outskirts of Auroville. The addition of 14 well appointed spacious rooms and surrounding landscape gave ample opportunity for this collaboration to lead to some interesting results which blend the inner spirit of offering and the outer spirit of a sensorially rich architecture





Pic Credits Saurabh Madan

THE PLAY OF LIFE



Pic Credits Saurabh Madan

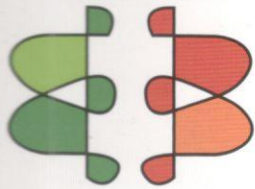


THE PASSING STORM



THE FLORAL SONNET





Happenings in BRC

APRIL TO JUNE 2024



WOMEN'S DAY DESIGN AWARDS

Collaborative Stories of Women in Design

FROM **08** MARCH 2024 UPTO **31** MARCH 2024

INNERCIRCLE PLATINUM PARTNERS: mci, TWIGG

INNERCIRCLE GOLD PARTNERS: PASOLITE, fanzart, Fundermax, Nexion, 4PRO, SIMPLY LOCAL, SKIPPER

MEDIA PARTNER: Livingetc

Celebrating Women in Design

Women's Day is a special day, not only in celebrating the achievements of women but also hailing the special place women hold in all segments, lending their unique touch to bring in the difference. IIID BRC chose to celebrate this special day by hosting a competition, where the best collaborations between women for projects related to Interior Design and Architecture, would be awarded. The initiative was received with an enthusiastic response from women designers, the submissions being diverse, ranging from interiors to product designs and installations.

Presiding over these fabulous submissions and coming up with their pick was an eminent jury of leading women architects— Ar. Shimul Kadri Zaveri, Ar. Shamini Shankar Jain and Ar. Pallavi Ravi Anchuri. The jury came up with two winners for the first place, one of them being Architects Sunitha Kondur and Aruna Sujit for the calendar designed for BRC and the other being Ar. Leena Kumar and Sangeeta Agarwal for the interior project involving a retail space. The second spot went to Ar. Sobia Rafiq and Suchitra Deep for their project, 'Walkable Malleswaram'. The third place was taken by Prarthana AG and Madhu Chandrika while the Commendation was awarded to Dr. Mona Pingel and Puneet Brar.

Commending the winners, Ar. Shamini Shankar said, "It was a wonderful exercise to see the collaborations amongst the women designers. So much to cherish in being a judge and I hope I have done due justice." Ar. Shimul Zaveri added, "I so appreciated the proposition that collaboration is the answer to creating impact!" Ar. Pallavi Anchuri congratulated the winners and thanked for being able to be part of the wonderful initiative.





WOMEN'S DAY DESIGN AWARDS



Aruna Sujit
CRISM by SDeG and Hundredhands



Sunitha Kondur
CRISM by SDeG and Hundredhands



Leena Kumar



Sangeeta Agarwal
Priya Agarwal clothing

1ST



Suchitra Deep
Walkable Malleswaram by Malleswaram Social and Sensing Local



Sobia Rafiq
Walkable Malleswaram by Malleswaram Social and Sensing Local



Prarthana A G



Madhu Chandrika

3RD



Dr. Mona Pingel



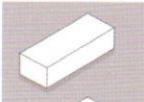
Puneet Brar

TOPIC


Collaborative Stories of Women in Design

WINNERS

CRISM




CALENDER STAND
For 1000+ calendar pages, bookshelves or notes.

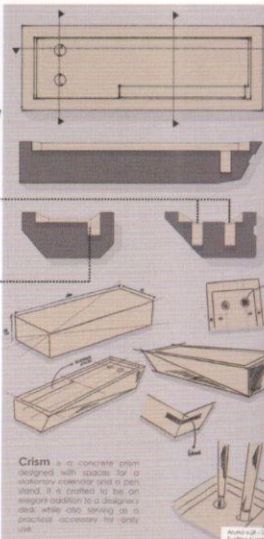


PEN HOLDER
The pen holder set in Crism is specifically designed to allow access to frequently used writing instruments, allowing convenience and ergonomics to the user.

MATERIAL
Concrete was chosen for its versatility in creating clean, allowing for precise casting and intricate design details.



MAKING OF CRISM



CRISM is a concrete prism designed with spaces for to challenge everyday and a pen stand. It is crafted to be an ergonomic addition to a designer's desk while also serving as a practical accessory for every use.



Project: Hindustan Unilever, Consumer Centre, R&D Campus, Bangalore
Scope: Interior Design (BY DIALOGUE DESIGN PARTNERS) & Collaboration for wall mural/Art (BY EARTHEN SYMPHONY) of size 10'X5' made of recycled "Unilever"

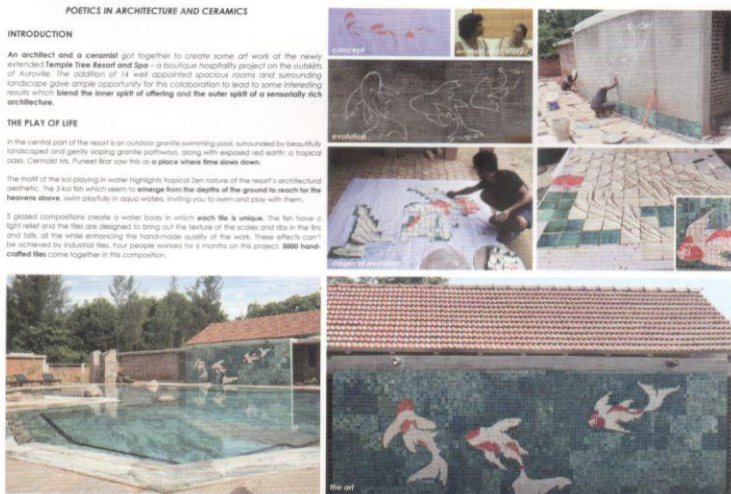


PLATINUM PARTNERS:  INNERCIRCLE GOLD PARTNERS:  MEDIA PARTNER: 

POETICS IN ARCHITECTURE AND CERAMICS

INTRODUCTION
An architect and a ceramicist go together to create some art work of the newly selected Temple Tree Reef and Spa - a boutique hospitality project on the outskirts of Aureville. The addition of 14 well appointed spa rooms and surrounding landscape gave ample opportunity for this collaboration to lead to some interesting results which blend the tone of aethic and the outer spirit of a sensually rich architecture.

THE PLAY OF LIFE
In the central part of the resort is an outdoor granite swimming pool, surrounded by beautifully landscaped and gently sloping granite pathways, along with exposed red earth - a tropical oasis. Ceramicist Ms. Puneet Brar saw this as a place where time slows down. The motif of the lot playing in water highlights tropical Zen nature of the resort's architectural aesthetic. The 3x3 ft tiles which seem to emerge from the depths of the ground to reach for the heavens above, swirl playfully in quiet waters, inviting you to swim and play with them. 5 glazed compositions create a water body in which each tile is unique. The fish have a light relief and the tiles are designed to bring out the texture of the scales and fins in the tiles and tiles. All the while enhancing the hand-made quality of the work. These effects can't be achieved by industrial tiles. Four people worked for 6 months on this project. 3000 hand-crafted tiles come together in this composition.



COLLABORATIVE STORIES OF WOMEN IN DESIGN | MONA DOCTOR-PINGEL

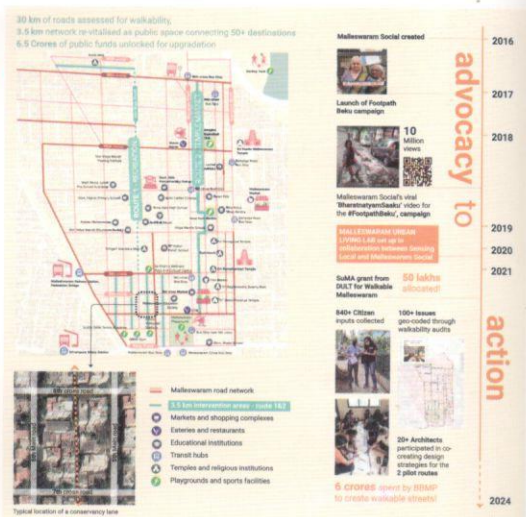
Walkable Malleswaram

An initiative of M-ULL

Malleswaram Urban Living Lab (M-ULL) is a collaboration between Malleswaram Social (a community group founded by Architect Suchitra Deep) and Sensing Local Foundation (an urban planning do-tank led by Architect and Urbanist Sobia Rafiq). Its purpose is to develop an open innovation ecosystem in Malleswaram (Bengaluru), co-creating projects with the community and testing solutions through rapid prototyping and testing.

Walkable Malleswaram is a collaborative project of an initiative of M-ULL to create a walkable neighborhood in Malleswaram through the construction of walking routes across the 3.5 km network connecting nearby to other destinations. It is an initiative of the project by the founders to respond to a highly distinct network of connectivity needs. This was brought to life with visible urban planning expertise, resulting in highly visible clean water and community created public spaces.

The implementation involved a blend of infrastructure improvements, street art, signage and designated activity zones along the pathways. The project was supported by a grant from DKLT.



30 km of roads assessed for walkability.
 3.5 km network re-installed as public space connecting 50+ destinations
 6.9 Crores of public funds unlocked for upgradation

Malleswaram Social created
 Launch of Footpath Rehabilitation campaign
 10 Million views
 Malleswaram Social's viral #Shareyourwalk video for the #FootpathRehab campaign
 50 lakhs allocated from DKLT for Walkable Malleswaram
 84th Citizen report collected
 100+ issues generated through walkability audits
 20+ Architects participated in co-creating design strategies for the 2 pilot routes
 6 Crores spent by DKLT to create walkable streets

advocacy to action

Submitted by Suchitra Deep, Sobia Rafiq

"Threading it through" was the idea behind the design elements of this boutique in Bangalore known for its style and embroidery. Collaborating with Sangeeta Agarwal, a passionate embroidery designer with a tacit understanding of threads, colours, weaves and their interplay, we arrived at weaves of coloured threads to form panels as the backdrop for garment display. Panels that are intended to enhance the display of garments and not compete with it. On the walls and the ceiling, with different types of coloured threads, we designed woven panels stretched across plywood frames and anchored onto hooks. From colours, to patterns, to placement of hooks, to fabric jamba - we collaborated to deliver an end product that represented the culture of the boutique - an eye for detail.

Ceiling panels of two colours of threads stretched across alternate hooks

The jamb of the arched opening lined with fabric



Winners of the Women's Day Design Awards and project brief of the winners